



## The Secret Of Leadership: Stories To Awaken, Inspire And Unleash The Leader Within

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By Prakash Iyer

Portfolio , Dorling Kindersley (India) Pvt. Ltd., New Delhi, 2013. Soft cover. Book Condition: New. Bestselling author Prakash Iyer uses simple but powerful anecdotes and parables from all over the world to demonstrate what makes for effective personal and professional leadership. Iyer draws lessons from sources as diverse as his driver, a mother giraffe, Abraham Lincoln and footballers in the United Kingdom. He shows how an instinct to lead can be acquired while flipping burgers at a fast food chain. All of these stories come together in an explosive cocktail to unleash your inner leader. Page Extent: 272.



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