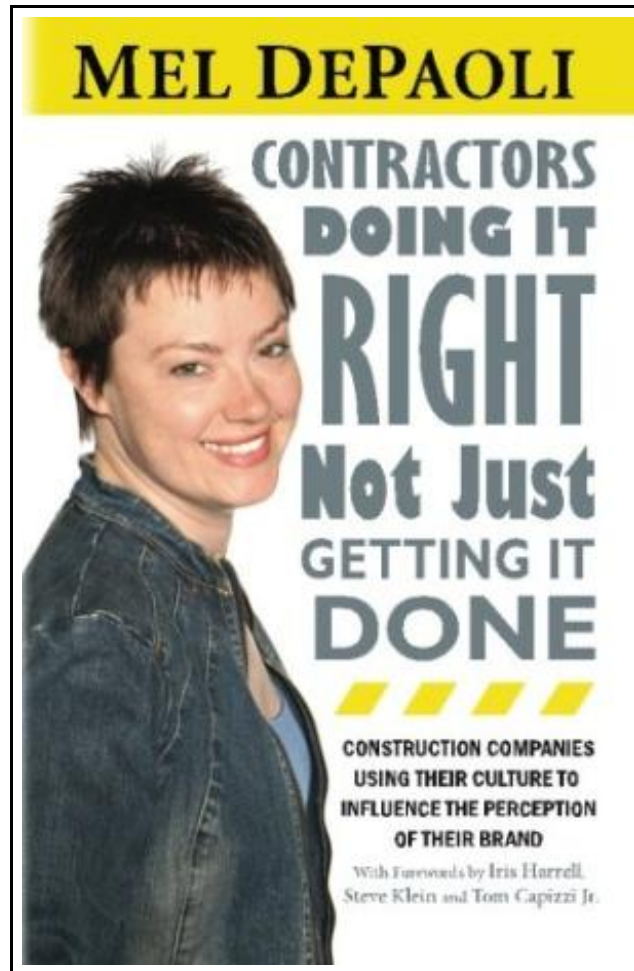


Contractors: Doing It Right Not Just Getting It Done: Companies with Culture-Driven Brands (Paperback)



Filesize: 5.38 MB

Reviews

This ebook can be worth a read, and superior to other. Yes, it is actually perform, nonetheless an amazing and interesting literature. Your daily life period will probably be convert as soon as you comprehensive reading this article ebook.

(Elisha O'Conner II)

CONTRACTORS: DOING IT RIGHT NOT JUST GETTING IT DONE: COMPANIES WITH CULTURE-DRIVEN BRANDS (PAPERBACK)

[DOWNLOAD](#)

To download **Contractors: Doing It Right Not Just Getting It Done: Companies with Culture-Driven Brands (Paperback)** eBook, please click the link listed below and save the file or have access to additional information which are highly relevant to **CONTRACTORS: DOING IT RIGHT NOT JUST GETTING IT DONE: COMPANIES WITH CULTURE-DRIVEN BRANDS (PAPERBACK)** ebook.

Brand or Culture, United States, 2010. Paperback. Book Condition: New. 216 x 137 mm. Language: English . Brand New Book ***** Print on Demand *****.Just how important is a strong corporate culture? Based on case studies of companies interviewed over a two year period, **CONTRACTORS: Doing it Right Not Just Getting It Done** answers that question with real life examples of companies that have seen outstanding results in one of the toughest markets around: construction contracting. Readers will gain an understanding of the importance of building and maintaining a strong culture as the key for the longevity and success of their business. Companies featured do not see themselves as competitors of the two guys, a truck and a dog (Oh yeah, don't forget the 90's style boom box!). Rather they strive to go far beyond that, providing a complete service to their customers, partnering with them, working to delight them in a wide variety of ways - from exceptional quality and craftsmanship to outstanding customer service. This book looks at elements of culture and branding as they relate specifically to the American construction industry. The companies reveal how their cultures began, have grown and changed and where they are going in the future. Challenges they have faced and are facing are also discussed. Interestingly, being a company that does the right thing is often a challenge itself! Mid-to large size companies in the construction industry will benefit from the stories and lessons learned discussed. Topics include: hiring, perception of your company, understanding the client perception, marketing and implementing change.



[Read Contractors: Doing It Right Not Just Getting It Done: Companies with Culture-Driven Brands \(Paperback\) Online](#)



[Download PDF Contractors: Doing It Right Not Just Getting It Done: Companies with Culture-Driven Brands \(Paperback\)](#)



[Download ePub Contractors: Doing It Right Not Just Getting It Done: Companies with Culture-Driven Brands \(Paperback\)](#)

See Also



[PDF] Hands Free Mama: A Guide to Putting Down the Phone, Burning the To-Do List, and Letting Go of Perfection to Grasp What Really Matters! (Paperback)

Click the hyperlink under to read "Hands Free Mama: A Guide to Putting Down the Phone, Burning the To-Do List, and Letting Go of Perfection to Grasp What Really Matters! (Paperback)" document.

[Download Book »](#)



[PDF] Nickel Plated (Paperback)

Click the hyperlink under to read "Nickel Plated (Paperback)" document.

[Download Book »](#)



[PDF] Coralie (Paperback)

Click the hyperlink under to read "Coralie (Paperback)" document.

[Download Book »](#)



[PDF] The Range Dwellers (Paperback)

Click the hyperlink under to read "The Range Dwellers (Paperback)" document.

[Download Book »](#)



[PDF] Finally Free (Paperback)

Click the hyperlink under to read "Finally Free (Paperback)" document.

[Download Book »](#)



[PDF] DK Readers L3: Extreme Sports (Paperback)

Click the hyperlink under to read "DK Readers L3: Extreme Sports (Paperback)" document.

[Download Book »](#)



[PDF] Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625) (Paperback)

Follow the link under to read "Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625) (Paperback)" PDF document.

[Download Book »](#)



[PDF] The Mystery at Big Ben (Paperback)

Follow the link under to read "The Mystery at Big Ben (Paperback)" PDF document.

[Download Book »](#)



[PDF] From Kristallnacht to Israel: A Holocaust Survivor s Journey (Paperback)

Follow the link under to read "From Kristallnacht to Israel: A Holocaust Survivor s Journey (Paperback)" PDF document.

[Download Book »](#)



[PDF] Homeschool Your Child for Free: More Than 1,400 Smart, Effective, and Practical Resources for Educating Your Family at Home (Paperback)

Follow the link under to read "Homeschool Your Child for Free: More Than 1,400 Smart, Effective, and Practical Resources for Educating Your Family at Home (Paperback)" PDF document.

[Download Book »](#)



[PDF] The Savvy Cyber Kids at Home: The Defeat of the Cyber Bully (Paperback)

Follow the link under to read "The Savvy Cyber Kids at Home: The Defeat of the Cyber Bully (Paperback)" PDF document.

[Download Book »](#)



[PDF] Oxford Reading Tree Read with Biff, Chip, and Kipper: Phonics: Level 6: Gran s New Blue Shoes (Hardback)

Follow the link under to read "Oxford Reading Tree Read with Biff, Chip, and Kipper: Phonics: Level 6: Gran s New Blue Shoes (Hardback)" PDF document.

[Download Book »](#)