



Hotel Management. Summary

By Laura Herrmann

GRIN Verlag Gmbh Aug 2014, 2014. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Exam Revision from the year 2012 in the subject Tourism, grade: 1,0, Stralsund University of Applied Sciences, language: English, abstract: The summary consists of preperational notes for an exam in hotel management in English language: Distribution (ways, changes, impacts); Main organizations of Hotel Industry; Positioning (Theme Orientation, target groups); Changes of Hotel Industry (new media, internet, impacts, providers, rankings, regulations); Sustainability in Hotel Industry (implementation levels, influences). 12 pp. Englisch.



Reviews

Absolutely among the best publication I have got at any time go through. It really is writter in straightforward phrases rather than hard to understand. Its been designed in an extremely straightforward way which is just soon after i finished reading this publication through which basically modified me, alter the way i believe.

-- Mrs. Velda Tremblay

Undoubtedly, this is the best function by any writer. This really is for those who statte there was not a really worth reading. Its been written in an exceptionally basic way which is merely right after i finished reading through this book by which really transformed me, change the way i really believe.

-- Dr. Deonte Hammes DDS